

**XXVI EDITION OF THE ITALIAN LANGUAGE WEEK AROUND THE
WORLD
GENIUS LANGUAGE: IMAGINE, DESIGN, CREATE WITH ITALIAN - INTERVIEW
CONTEST
MARIA MANETTI SHREM ITALIAN BOOK PRIZE**

INTRODUCTION

As in previous years, the title of the contest draws inspiration from the theme selected for the Italian Language Week around the World (SLIM), taking place October 19-24, 2026: **Genius Language: Imagine, Design, Create with Italian**. The hope is that Italian will aspire to serve as a vehicle for Italy's values, ideas, and vision abroad, showcasing to the world the best of Italy's know-how in technology, science, engineering, design, fashion, gastronomy, literature, art, and history. Genius and creativity can be found in the people who have brought Italy's values, ideas, and vision to the United States, and American students studying Italian will have the opportunity to interview them.

ELIGIBILITY

The contest is open to students enrolled in Italian language courses at K-12 schools or universities located in the Consular District of San Francisco.

INTERVIEWEES

Interviewees may be identified independently by students and their teachers or through the Consulate General's Education Office at sanfrancisco.education@esteri.it. The Education Office will then provide the names of several scientists, artists, and entrepreneurs after contacting them to give information and instructions regarding the contest and the interview process.

PARTICIPATION GUIDELINES

The participants must:

- 1) **Interview an Italian figure** from the world of science, technology, engineering, design, fashion, gastronomy, literature, art, history, business, or sports who lives within the jurisdiction of the Italian Consulate General in San Francisco.
- 2) **Film the interview and create a video no longer than 5 minutes.**

The interview must be prepared by the entire class or by parallel classes. One or more students may be selected from the class(es) to serve as the interviewer(s).

The video may also be produced by a group of students without necessarily involving the entire class. However, **only one submission per grade/level** may be entered. If a class/grade level produces more than one video, the teacher will select one video for each grade/level to be submitted to this competition.

VIDEO REQUIREMENTS

The video must be in Italian and may be accompanied by images and music.

DEADLINE AND SUBMISSION

Submission deadline: December 31st, 2026.

Videos must be submitted by a teacher to concorsoslim@gmail.com with the following details included in the body of the email:

- 1) First and last name of the interviewees.
- 2) Name of the school/university.
- 3) Class or course level.

The file name must include the name of the school and the name of the person interviewed.

- 1) Submissions will be considered official only upon confirmation by the Education Office.
- 2) Only videos submitted by a referring teacher will be accepted.
- 3) The video must be submitted via a Google Drive link.

HONOR CODE

All entries must be original works, created exclusively by the students. Submissions should reflect the students' own creativity and Italian language skills. The use of artificial intelligence tools is not permitted. However, the use of pre-existing, well-known musical tracks is permitted.

EVALUATION CRITERIA

The videos will be evaluated according to the following criteria:

- Originality of the interview and its content (creative, compelling, unique).
- The interviewer's lexical proficiency.
- The video's overall communication and expressive effectiveness.
- The video's cinematography and visual quality.

JUDGING PANEL

The judging panel will consist of:

- Amelia Antonucci (Leonardo da Vinci Society)
- Sandra Bagnatori (Executive Director Museo Italo Americano)
- Daniela Mazza (Dirigente Scolastica Consolato Generale d'Italia a San Francisco)

CONTEST PRIZES

K-8th GRADE: Books

HIGH SCHOOL

First Prize: \$800

Second Prize: \$400

Third Prize: \$200

Fourth and Fifth Prizes: Books

UNIVERSITIES

First Prize: \$800

Second Prize: \$400

Third Prize: \$200

The awards ceremony, which the interviewees may attend, will take place at the Consulate General of Italy on a date to be determined. On that occasion, the Consul General will present the students with certificates of participation.

San Francisco, August 13th, 2026


IL CONSOLE GENERALE
Massimo CARNELOS