

XXV WEEK OF THE ITALIAN LANGUAGE IN THE WORLD CONTEST *ITALIAN BEYOND BORDERS: ADOPT A WORD!* MARIA MANETTI SHREM ITALIAN BOOK PRIZE

INTRODUCTION

The Week of the Italian Language in the World (WILW), taking place from October 13 to 19, 2025, is themed "*Italophony: Language Beyond Borders*".

This contest is inspired by the WILW theme and invites participants to explore the linguistic, cultural and social dimensions of the Italian language. It encourages the imagining of a global community united by a shared passion for Italian, while highlighting the richness and variety of its expressions across different communicative contexts.

ELIGIBILITY

The contest is open to students enrolled in Italian language courses at K-12 schools or universities located in the Consular District of San Francisco.

CONTEST GUIDELINES

The participants must:

- 1) **Select an Italian word** and feature it in the lyrics of an original song.
- 2) **Perform the song**, with or without instrumental accompaniment.
- 3) **Create a video** of the performance.

Video requirements:

- 1) Must be **in Italian**.
- 2) Must be **no longer than 3 minutes**.
- 3) Must be created by a **group of at least 4 students**. Smaller groups may be allowed if the school/university submits only one video.

DEADLINE AND SUBMISSION

Submission deadline: December 8, 2025.

Videos must be submitted by a teacher to concorsoslim@gmail.com with the following details included in the body of the email:

- 1) **Title of the video** (each group must choose a unique title)
- 2) Name of the school/university
- 3) Class or course level
- 4) First and last names of participating students in the group
- 5) The **video file name** must include both the school name and the video title

Submissions will be considered official only upon confirmation by the Education Office.

Only videos submitted by a referring teacher will be accepted.

HONOR CODE

All entries must be original works, created exclusively by the students. Submissions should reflect the students' own creativity and Italian language skills. The use of artificial intelligence tools is not permitted.

EVALUATION CRITERIA

Videos will be evaluated based on:

- Effectiveness of the "adopted" word
- Originality of the lyrics
- Performance quality, including videography
- Communication and expressive skills
- Correct Italian pronunciation

CONTEST PRIZES

K-3rd GRADE

- 1) Books
- 2) Books
- 3) Books
- 4) Books

4th-8th GRADE

- 1) Books
- 2) Books
- 3) Books
- 4) Books
- 5) Books

HIGH SCHOOL

- 1) \$ 800
- 2) \$ 400
- 3) \$ 200
- 4) Books
- 5) Books

UNIVERSITIES

- 1) \$ 800
- 2) \$ 400
- 3) \$ 200

A certificate signed by the Consul General will be awarded to all participants.

San Francisco, July 22, 2025



IL CONSOLE GENERALE

Sergio STROZZI