



On the occasion of the Italian Design Day 2022

The Consulate General of Italy, The Italian Cultural Institute and The Italian Trade Agency
are pleased to invite you to the webinar

***ITALIAN DESIGN FOR INNOVATION AND SUSTAINABILITY
IL DESIGN ITALIANO TRA INNOVAZIONE E SOSTENIBILITA'***

March 29, 2022 • 6 PM

As part of the 2022 Edition of Italian Design Day dedicated to “Re-Generation. Design and New Technologies for a Sustainable Future”, two design experts in higher education and creative entrepreneurship will discuss about the role of Italian Design Culture in the development of innovative and sustainable solutions.

Panelists

*Elena Pacenti, Dean, School of Design, NewSchool of Architecture&Design, San Diego
Roberto Tagliabue, Co-Founder of ALPHA, CEO and Executive Creative Director at AWAKE, San Francisco*

Consul General Sergio Strozzi will moderate the event.

The webinar will be streamed via Zoom. Click [here](#) to register.